

Press Release

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Employee Children's Day at Bauer: Learning, marveling, playing

Schrobenhausen, Germany – On the Bavarian holiday known as Buß- und Betttag (a day of prayer and repentance), children are happy to have a day off from school. To make sure that they don't get bored at home – and so that their parents don't have to worry about their care – BAUER AG has been organizing a special day for employees' children for several years. This year, around 90 boys and girls had the opportunity to experience a special morning and get to know their parents' workplace.

The organizers of the day have once again put together a varied program that gives the children insights into company life in addition to games. The discovery tour across the Bauer company premises started in the morning with ten groups, divided according to age. In the IT department, the children were amazed by the huge server room; in the Group Communications & Marketing department, they learned how important communication and advertising are for a large company.

The training workshop was particularly exciting, where skill was required: the children mastered a tricky task with nail and thread. In the Old Welding Shop, several large play stations and a film screening awaited the young guests. In between, everyone was able to enjoy a well-deserved snack.

One of the day's highlights was the tour of the Aresing plant, where the children were able to experience the huge machines and machine parts up close – a real adventure! After lunch, the day came to an end at around half past one – almost like after a normal school day.

Preparations for day had been ongoing since the summer. Sabrina Froehlich-Krammer, head of the organizing team, was pleased: “40 colleagues were involved in Day. It takes a lot of work, but it's worth it every time!” The children's beaming faces confirmed it: Bauer's Employee Children's Day 2024 was a huge success.

Image: pressebild-press-image-mitarbeiterkindertag-employees-kids-day-2024-bauer-ag



90 young explorers experienced a morning full of variety at Bauer on the school-free Day of Prayer and Repentance. © BAUER Group

About Bauer

The BAUER Group is a leading provider of services, equipment and products dealing with ground and groundwater. The Group can rely on a worldwide network on all continents. The Group's operations are divided into three forward-looking segments with high synergy potential: Geotechnical Solutions, Equipment and Resources. Bauer profits enormously from the collaboration of its three business segments, enabling the Group to position itself as an innovative, highly specialized provider of products and services for demanding projects in specialist foundation engineering and related markets. Bauer therefore offers suitable solutions to the world's greatest challenges, such as urbanization, the growing infrastructure needs, the environment, as well as water. The BAUER Group was founded in 1790 and is based in Schrobenhausen, Bavaria. In 2023, it employed about 12,000 people and achieved total Group revenues of EUR 1.8 billion worldwide. More information can be found at <https://www.bauer.de/en>. Follow us on [Facebook](#), [LinkedIn](#), [Instagram](#) and [YouTube](#)!